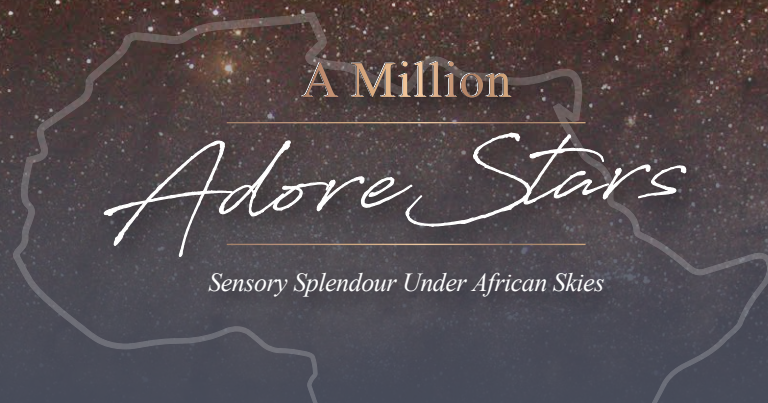


FAQs

Frequently Asked Questions



Q: How long will my listing last?

A: Your listing will remain active for one year.

Q: How quickly can amendments be made?

A: Amendments can usually be made within 24 – 48 hours of your request during the work week. Changes requested on a Friday or over the weekend will be processed by the following Monday or Tuesday.

Q: How is A Million ADORE Stars different? / Why is it better than other publications?

A: The benefits of featuring in A Million ADORE Stars include:

- **Global Reach:** 8,000+ Elite Travel Agents & Experts Worldwide
- **Newsletter Inclusion:** Feature in Eyes on Africa
- **Exponential Exposure:** Reach an Estimated 10 Million Potential Travellers
- **Social & Digital Distribution:** Via ADORE Africa's Platforms
- **Event Showcases:** A Million ADORE Stars Will Be Showcased at Major Travel Events

Q: What type of businesses are featured?

A: Our publication features a diverse range of travel-related entities and businesses that enhance destinations for travellers – including phenomenal accommodations, renowned restaurants, superb wine estates, excellent culture guides, amazing adventure tour operators, rejuvenating spas & wellness sanctuaries, luxury car rentals, distinguished jewellers and more.

Q: Who specifically is going to be featured?

A: Each volume of the publication will feature a variety of reputable and award-winning businesses from various industries. To ensure a well-rounded showcase, we maintain a selective editorial process. We maintain confidentiality for featured businesses until their placements are officially published.

Q: How do I submit my listing / advertisement?

A: Please complete steps 1 to 4:

- Step 1:** Choose your preferred advertising space [here](#) and place an order.
- Step 2:** Follow the payment prompts to secure your advertising space.
- Step 3:** View the specifications of your preferred advertising space [here](#).
- Step 4:** Submit your content (e.g. 300 words + image) via email: [welcome@adoreafrika.com](mailto:welcomed@adoreafrika.com)

Should you have any questions / need assistance, please do not hesitate to get in touch (see contact details below).

Q: What are the payment options?

A: You can either pay via credit/debit card or EFT.

Credit/Debit Card: After clicking 'Place Order,' you will be securely directed to the Payfast website to complete your payment. Your invoice will be sent to you via email for your records.

EFT: We will send your invoice via email. You can make a secure electronic funds transfer from your bank using the details provided and your order number as the reference.

Q: How is my personal information used when I place an order?

Your personal data will be used to process your order, support your experience throughout this website and for other purposes described in our [Privacy Policy](#).

Q: Can I see a proof before my listing / advertisement is published?

Absolutely. We provide a proof for your review and approval before the listing / advertisement goes live to ensure it meets your expectations.

Q: What should I include in my listing to make it effective?

A: We recommend including clear and enticing information about your business/offering, high-quality images and videos (if applicable) as per the [specifications](#) provided, contact details and a compelling call to action. Our team can provide guidance if necessary to optimise your listing.

If you have any other questions or need further assistance, please feel free to contact our support team. We are here to help.

PARTNERS OF



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2015/127608/07